

Northern California FALL **BOAT SHOW**



Power & Sail

Dear Exhibitor:

It is time to sign up for the 38th Annual Fall Boat Show at Jack London Square.

This will be a great opportunity for you to show off the early arrivals of 2010 model year, as well as getting non-current units out of your inventory. You should be part of this presentation with your product and services.

This is the last major Boat Show of the year. Don't miss out on this chance to reach thousands of prospective customers.

The on land construction is finalized and we now have a beautiful show site, integrated amongst upscale restaurants and specialty boutiques.

Both power and sail boats will be displayed in Jack London Square during this nine day extravaganza. In addition to all the boats in the water, the On-Land Display will feature trailerable boats as well as marine accessories, finance & insurance companies and much more.

Despite the difficult times, we are looking forward to your participation in this year's show. Only with your support can we make this show a success, and demonstrate to the visiting potential new boaters, how fun and stress free the boating life style really is.

Don't waste any time, call me today!

For questions regarding space allocation, please contact:

Jorgen Bateman
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Email: jorgen.bateman@sbcglobal.net

We will look forward to seeing you at the Fall Boat Show in September.

Sincerely,
Jorgen Bateman
Director of Sales